# **Sales Tax Revenues by Category**

| Month   | Retail        | Re | staurant &<br>Bar | Н  | otel/Motel | Co | onstruction | ı  | Leasing   | С  | ommuni-<br>ations &<br>Utilities | A  | musements<br>& Other |    | Totals     |
|---|---------------|----|-------------------|----|------------|----|-------------|----|-----------|----|----------------------------------|----|----------------------|----|------------|
| City Sales Tax Revenues by Category a             | •             | _  |                   | _  |            | _  |             | _  |           | _  |                                  | _  |                      | _  |            |
| July 2021   | \$ 838,054    | \$ | 433,735           | \$ | 548,655    | \$ | 217,070     | \$ | 144,246   | \$ | 66,645                           | \$ | 122,765              | \$ | 2,371,170  |
| August 2021                                       | 816,112       |    | 407,527           |    | 567,906    |    | 116,831     |    | 142,622   |    | 68,876                           |    | 117,481              |    | 2,237,355  |
| September 2021                                    | 905,499       |    | 513,583           |    | 737,029    |    | 139,929     |    | 184,095   |    | 69,151                           |    | 131,091              |    | 2,680,377  |
| October 2021                                      | 1,025,419     |    | 576,025           |    | 922,123    |    | 133,049     |    | 190,939   |    | 65,184                           |    | 160,526              |    | 3,073,265  |
| November 2021                                     | 917,977       |    | 499,249           |    | 812,224    |    | 126,890     |    | 170,352   |    | 56,451                           |    | 135,092              |    | 2,718,235  |
| December 2021                                     | 1,032,105     |    | 481,518           |    | 679,453    |    | 137,907     |    | 171,397   |    | 62,690                           |    | 95,083               |    | 2,660,153  |
| January 2022                                      | 799,129       |    | 388,620           |    | 554,271    |    | 200,460     |    | 161,413   |    | 66,789                           |    | 72,631               |    | 2,243,313  |
| February 2022                                     | 837,596       |    | 455,020           |    | 774,763    |    | 182,213     |    | 163,634   |    | 61,950                           |    | 114,206              |    | 2,589,382  |
| March 2022  | 1,039,427     |    | 613,199           |    | 861,929    |    | 163,309     |    | 191,733   |    | 61,955                           |    | 190,819              |    | 3,122,371  |
| April 2022  | 1,020,634     |    | 638,121           |    | 1,042,841  |    | 133,182     |    | 146,074   |    | 64,545                           |    | 228,550              |    | 3,273,947  |
| May 2022  | 992,513       |    | 594,144           |    | 999,727    |    | 176,456     |    | 181,003   |    | 54,141                           |    | 148,004              |    | 3,145,988  |
| June 2022   | 902,002       |    | 472,025           |    | 680,996    |    | 217,241     |    | 167,822   |    | 69,234                           |    | 124,129              |    | 2,633,449  |
| Total FY 2022                                     | \$ 11,126,467 | \$ | 6,072,766         | \$ | 9,181,917  | \$ | 1,944,537   | \$ | 2,015,330 | \$ | 767,611                          | \$ | 1,640,377            | \$ | 32,749,005 |
| July 2022   | \$ 759,167    | \$ | 406,269           | \$ | 517,128    | \$ | 139,987     | \$ | 155,542   | \$ | 48,705                           | \$ | 122,342              | \$ | 2,149,140  |
| August 2022                                       | 797,223       | ·  | 369,186           | •  | 502,766    | •  | 195,095     | •  | 156,688   | •  | 96,617                           | •  | 80,318               | •  | 2,197,893  |
| September 2022                                    | 874,790       |    | 486,767           |    | 650,976    |    | 131,089     |    | 173,564   |    | 69,253                           |    | 105,658              |    | 2,492,097  |
| October 2022                                      | · -           |    | , <u> </u>        |    | , <u>-</u> |    | , <u>-</u>  |    | ,<br>-    |    | -                                |    | ,<br>-               |    | -          |
| November 2022                                     | _             |    | _                 |    | _          |    | _           |    | _         |    | _                                |    | -                    |    | _          |
| December 2022                                     | -             |    | _                 |    | -          |    | _           |    | _         |    | _                                |    | _                    |    | _          |
| January 2023                                      | _             |    | _                 |    | _          |    | _           |    | _         |    | _                                |    | _                    |    | _          |
| February 2023                                     | _             |    | _                 |    | _          |    | _           |    | _         |    | _                                |    | _                    |    | _          |
| March 2023  | _             |    | _                 |    | _          |    | _           |    | _         |    | _                                |    | _                    |    | _          |
| April 2023  | _             |    | _                 |    | _          |    | _           |    | _         |    | _                                |    | _                    |    | _          |
| May 2023  | _             |    | _                 |    | _          |    | _           |    | _         |    | _                                |    | _                    |    | _          |
| June 2023   | -             |    | _                 |    | -          |    | -           |    | _         |    | _                                |    | _                    |    | -          |
| Total Year-to-Date FY 2023                        | \$ 2,431,180  | \$ | 1,262,222         | \$ | 1,670,870  | \$ | 466,171     | \$ | 485,794   | \$ | 214,575                          | \$ | 308,318              | \$ | 6,839,130  |
| Current Month Comparison to Same Mo               | onth Lact Voc | ,  |                   |    |            |    |             |    |           |    |                                  |    |                      |    |            |
| September 2022 vs. September 2023                 |               |    | (26,816)          | ¢  | (96 0E2)   | ¢  | (8,840)     | ¢  | (10,531)  | ¢  | 102                              | ¢  | (DE 422)             | ¢  | (100 200)  |
| •   |               |    |                   | Ф  | (86,053)   | Ф  |             |    |           |    |                                  | -  | (25,433)             | Ф  | (188,280)  |
| Change from September to September                | -3%           | )  | -5%               |    | -12%       |    | -6%         |    | -6%       |    | 0%                               |    | -19%                 |    | -7%        |
| Year-to-Date Comparison to Year-to-Date Last Year |               |    |                   |    |            |    |             |    |           |    |                                  |    |                      |    |            |
| Difference in YTD                                 | \$ (128,485)  | \$ | (92,623)          | \$ | (182,720)  | \$ | (7,659)     | \$ | 14,831    | \$ | 9,903                            | \$ | (63,019)             | \$ | (449,772)  |
| % Change from Prior YTD                           | -5%           |    | -7%               |    | -10%       | -  | -2%         | -  | 3%        |    | 5%                               |    | -17%                 |    | `          |
| <b>3</b>  |               |    | ,,,               |    | - 70       |    |             |    |           |    | - 10                             |    |                      |    |            |

NOTE: For this table only, certain anticipated refunds have been adjusted in the prior months to enhance comparability.

# Sales & Bed Tax Revenues by Month

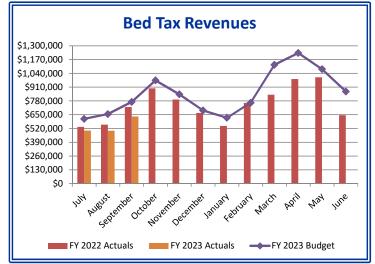
#### City Sales Tax Revenues

| Month     |    | FY 2022<br>Actuals |    | FY 2023<br>Actuals | Actual<br>Variance |    | FY 2023<br>Budget | Budget<br>Variance |
|-----------|----|--------------------|----|--------------------|--------------------|----|-------------------|--------------------|
| July      | \$ | 2,371,171          | \$ | 2,149,138          | -9%                | \$ | 2,645,660         | -19%               |
| August    | •  | 2,237,356          | •  | 2,197,897          | -2%                | •  | 2,614,650         | -16%               |
| September |    | 2,680,378          |    | 2,492,094          | -7%                |    | 2,937,390         | -15%               |
| October   |    | 3,073,265          |    | -                  | _                  |    | 3,103,800         | -                  |
| November  |    | 2,718,236          |    | -                  | -                  |    | 2,990,220         | -                  |
| December  |    | 2,660,152          |    | -                  | -                  |    | 2,799,530         | -                  |
| January   |    | 2,243,313          |    | -                  | -                  |    | 2,495,980         | -                  |
| February  |    | 2,589,382          |    | -                  | -                  |    | 2,704,410         | -                  |
| March     |    | 3,122,370          |    | -                  | -                  |    | 3,653,750         | -                  |
| April     |    | 3,273,947          |    | -                  | -                  |    | 3,803,920         | -                  |
| May       |    | 3,145,989          |    | -                  | -                  |    | 3,540,360         | -                  |
| June      |    | 2,633,448          |    | -                  | -                  |    | 3,280,330         | -                  |
| Totals    | \$ | 32 749 006         | \$ | 6 839 130          | -6%                | \$ | 36 570 000        | -17%               |

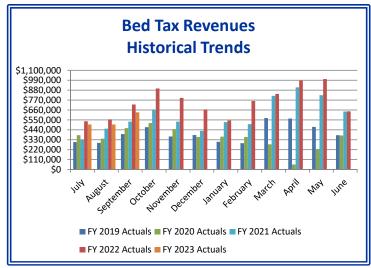
#### **Bed Tax Revenues**

| Month     | FY 2022<br>Actuals | FY 2023<br>Actuals | Actual<br>Variance | FY 2023<br>Budget | Budget<br>Variance |
|-----------|--------------------|--------------------|--------------------|-------------------|--------------------|
| luka      | ¢ 524.112          | \$ 499.299         | -7%                | \$ 610.160        | -18%               |
| July      | \$ 534,113         |                    |                    |                   |                    |
| August    | 555,700            | 498,556            | -10%               | 656,110           | -24%               |
| September | 721,023            | 633,082            | -12%               | 771,040           | -18%               |
| October   | 898,777            | -                  | -                  | 973,790           | -                  |
| November  | 793,202            | -                  | -                  | 842,810           | -                  |
| December  | 666,066            | -                  | -                  | 690,250           | -                  |
| January   | 543,480            | -                  | -                  | 620,690           | -                  |
| February  | 760,338            | -                  | -                  | 763,200           | -                  |
| March     | 837,639            | -                  | -                  | 1,121,550         | -                  |
| April     | 985,921            | -                  | -                  | 1,232,760         | -                  |
| May       | 1,002,126          | -                  | -                  | 1,080,120         | -                  |
| June      | 644,379            | -                  | -                  | 869,520           | -                  |
| Totals    | \$ 8,942,766       | \$ 1,630,937       | -10%               | \$10,232,000      | -20%               |









# Historical Changes - City Sales Tax

Early FY 2020: Effective October 1, 2019, all retail marketplaces are required to collect and remit taxes. This is the result of Wayfair v. South Dakota; however, many of the marketplaces were already collecting and remitting taxes.

Mid FY 2019: Effective January 1, 2019, all online marketplaces (not just AirBnB) are required to remit short-term residential rental taxes on behalf of property owners.

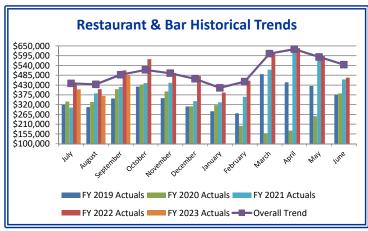
This impacts the Hotel/Motel category.

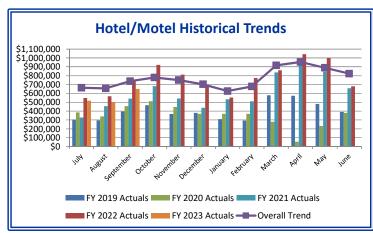
## Historical Changes - Bed Tax

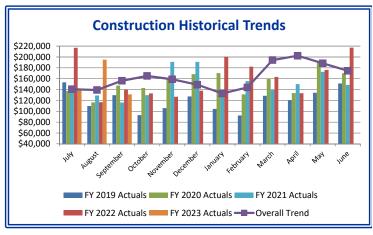
Mid FY 2019: Effective January 1, 2019, all online marketplaces (not just AirBnB) are required to remit short-term residential rental taxes on behalf of property owners.

# **Historical Sales Tax Revenues by Category**

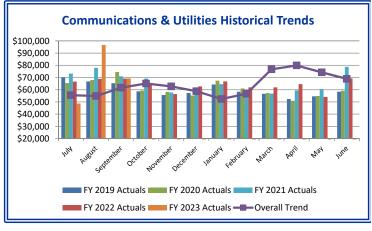


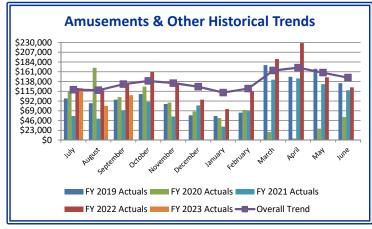






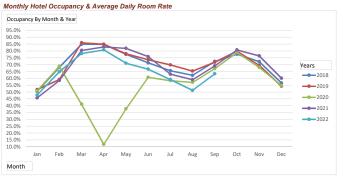


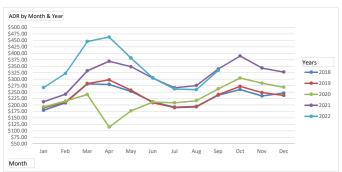




NOTE: The Overall Trend lines represent the trend in relation to total sales tax revenues to demonstrate how each category follows or does not follow the overall seasonal trends.

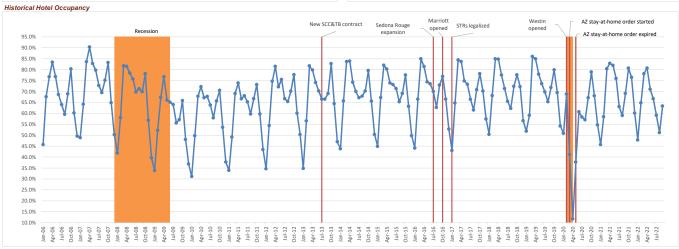
#### Historical Hotel Occupancy & Average Daily Room Rate

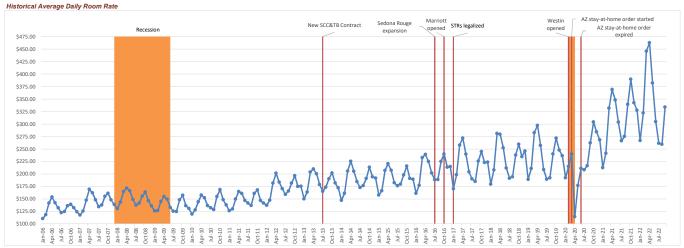












### City Tax Code Definitions Related to Hotel/Motel Category

#### Section 8-100. General Definitions.

"Hotel" means any public or private hotel, inn, hostelry, tourist home, house, motel, rooming house, apartment house, trailer, or other lodging place within the City offering lodging, wherein the owner thereof, for compensation, furnishes lodging to any transient, except foster homes, rest homes, sheltered care homes, nursing homes, or primary health care facilities.

"Lodging (Lodging Space)" means any room or apartment in a hotel or any other provider of rooms, trailer spaces, or other residential dwelling spaces; or the furnishings or services and accommodations accompanying the use and possession of said dwelling space, including storage or parking space for the property of said tenant.

NOTE: The above occupany and average daily room rate data is for traditional hotel type entities only.